

**PRESS RELEASE
For Immediate Release**

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**Radio World Announces
2005 “Cool Stuff” Award Winners**

LAS VEGAS Vorsis™ AP3 Signal Processor manufactured by Wheatstone Corporation is the winner of radio’s most prestigious technology honor, the “Cool Stuff” Award, given by the editorial staff of Radio World newspaper at the NAB2005 convention in Las Vegas.

Radio World U.S. Editor in Chief Paul J. McLane said the “Cool Stuff” Award means a product was selected by a panel of engineers and industry journalists as notable for its design, features, cost efficiency and performance in serving radio users. It means the product caused them to stop in the aisles and say, “Oh, cool!”

The winning companies may use the “Cool Stuff” logo in their marketing. Winners receive a placard for their booth, and later the award itself.

About Radio World:

Radio World is the newspaper for U.S. radio managers and engineers. It is published by IMAS Publishing of Falls Church, Va., and is celebrating its 28th year covering the radio industry. Other IMAS publications include Radio World Engineering Extra, Radio World International, TV Technology, Pro Audio Review, Broadcast and Production, Audio Media and a family of country-specific publications and Web sites.

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